

Kevin J Brown

Localization Operations & Program Management Specialist

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British Citizen | Based in Barcelona, Spain

Summary

Localization Operations and Program Management specialist with 15+ years leading multilingual delivery, workflow optimization, and cross-functional execution across global content pipelines.

Manages end-to-end localization programs spanning 60+ language pairs and 20+ concurrent workstreams, administering memoQ, XTRF, Crowdin, and XTM at the system level while overseeing translation memory, glossary, and linguistic QA processes.

Builds and maintains automated production workflows — file-parsing rules, template configuration, and platform integrations — that keep high-volume content pipelines scalable across Product, Engineering, QA, and Design teams.

Combines deep localization industry expertise with hands-on platform administration and emerging automation skills (Python, AI-enabled tooling) to modernize localization operations and reduce manual overhead.

Core Competencies

Localization Program & Project Management, Multilingual Content Delivery, Workflow Optimization & Automation, Vendor & Linguist Management, Translation Memory & Terminology Management, Localization QA Coordination, Resource Planning & Allocation, Cross-functional Collaboration, Localization Tooling Administration (memoQ, XTRF), Process Standardization, Operational Reporting & KPIs, Agile Localization Workflows, Risk Management

Experience

Localization Engineering Specialist | Argos Multilingual / Venga Global – Barcelona, Spain Sep 2022 – Mar 2026

- Administered and configured enterprise production management platforms (XTRF), building automated templates and file-parsing rules that cut manual project setup time by up to 20% across 20+ concurrent pipelines.
- Owned platform access administration and system-level troubleshooting for 10+ internal engineering staff as well as external partners, resolving 10-20 production issues per month and maintaining 98% platform uptime.
- Partnered with Engineering and QA to design automated localization workflows, reducing manual process steps by 20% and cutting recurring linguistic and technical errors by 50%.
- Led internal audits and quality-compliance reviews, standardizing processes across teams and closing compliance gaps

Localization Program Manager | Argos Multilingual / Venga Global – Barcelona, Spain Oct 2021 – Sep 2022

- Directed end-to-end delivery for 10+ concurrent, high-volume localization programs spanning 60+ language pairs and distributed engineering teams, hitting 98% on-time delivery.
- Built resource-allocation and workload-balancing models across 100+ linguists and technical resources, cutting scheduling conflicts by 20%.
- Produced monthly delivery-health and risk reporting for senior leadership, covering \$250k+ in monthly program value with 98% budget-margin accuracy.
- Managed 7 direct reports, overseeing invoicing, service agreements, and financial tracking.

Senior Localization Project Manager | Argos Multilingual / Venga Global – Barcelona, Spain Oct 2020 – Oct 2021

- Delivered 100+ concurrent, high-volume localization projects per quarter under shifting priorities and aggressive release timelines.
- Served as the primary point of contact across clients, 100+ external vendors, QA, and internal stakeholders, resolving 10+ cross-team blockers per month.
- Managed and mentored 2 direct reports while maintaining 90% linguistic quality-metric compliance across production output.

Localization Project Manager | Argos Multilingual / Venga Global – Barcelona, Spain Aug 2016 – Oct 2020

- Coordinated technical deployments and project delivery across global markets and 60+ distributed vendor teams.
- Built and maintained automated workflows spanning 20+ parallel data paths, including centralized translation memory repositories, reference asset libraries, and master validation databases used by 60+ teams.
- Managed production scheduling and milestone tracking across concurrent project lines, achieving 98% on-time delivery.
- Owned vendor administration and financial tracking for \$1m+ in annual vendor spend.

Earlier Experience

Translation and Interpretation Project Manager | SKYE Language Solutions – Barcelona, Spain Jan 2008 – Jul 2016

English Language Teacher | Various Companies – Barcelona, Spain Jan 2006 – Dec 2010

Production Assistant | Yell.com – Glasgow, UK Jan 2006 – Dec 2006

Tools and Platforms

- **Localization Platforms:** memoQ, XTRF, Crowdin, XTM, CaptionHub, Easyling
- **Systems & Platform Administration:** memoQ Administration, XTRF Administration, CAT Tool Support, User & Access Administration, Workflow Configuration
- **AI-Enabled Workflow Tools:** Claude, Cursor, Emergent, Make.com, Gemini, ChatGPT, Perplexity
- **Programming & Automation:** Python (Google IT Automation with Python – in progress), Java (Oracle Java Foundations – in progress), Git, GitHub, Git Bash
- **Content & Learning Tools:** MadCap Flare, MadCap Lingo, Lectora, Adapt Learning
- **Project & Collaboration:** JIRA, Confluence, Asana, Slack, Microsoft Office, Google Workspace

Languages

- **English** (Native); **Spanish** (Professional Working); **Catalan** (Limited Working)

Professional Development and Certifications

- MemoQ-Certified (Project Management)
- Scrum Fundamentals Certified (2020)
- Generative AI Overview for Project Managers (2025)
- “Introduction to Data Analysis” - BarcelonaActiva (Government of Catalunya, 2026)
- Coursera - Google IT Automation with Python Professional Certificate (In Progress)
- Coursera - Oracle Java Foundations (In Progress)

Education

University of Glasgow, Glasgow, UK

Bachelor of Science, with Biology, Chemistry, Computing

2001 - 2005